

Coaching **4** Consultants

Need help getting your consulting practice off the ground?

Already 'in flight' and want to take your boutique consulting firm to the next level?

Sign up TODAY for the Coaching **4** Consultants Mastermind Program and put your vision into action!

The C4C Mastermind Program will help you ...

- Recognize and understand the many roles of being a solopreneur and small business owner
- Review the steps required to launch your firm and create new service offerings
- Discuss effective techniques for running a sustainable consulting practice
- Develop a growth strategy for enabling the continued success of your firm

Who should participate in this program?

- Internal practitioners looking for direct guidance and support in launching their own management consulting practices
- New external consultants who just recently started their firms and want to take it to the next level
- Experienced external consultants who want to enhance their market presence with new service offerings

Is this you? Sign up today!

✓ **Envision Your Future** ✓ **Fill Your Pipeline** ✓ **Grow Your Practice**

Sign up today to receive discounted pricing on your monthly easy-pay plan – or pay in full for this 6-month series and receive an additional 10% off.

Our next series begins November 2011, so don't delay!

Call +1.310.589.4600 or email C4C@plusdelta.net

for more info and to sign up today!

Sign up now for only

\$98/month



Sign up TODAY for the Coaching4Consultants Mastermind Program and Take Your Practice to the Next Level!

In the C4C Mastermind Program, you can participate in the following program activities every month throughout the 6-month series:

- ✓ Facilitated webinars and group calls
- ✓ Peer learning and application sessions
- ✓ 1:1 check-ins with your Coach
- ✓ 1:1 check-ins with your Accountability Partner
- ✓ Topical pre-work and homework assignments
- ✓ Additional email and phone support as needed



Envisioning Your Future

What's so for you and your firm? And what's your ideal future state? If you don't know where you are going, then you aren't likely to ever get there! Together, we'll discuss your final destination and determine exactly how you are going to get there. We will also look at the multiple roles of being a solopreneur and small business owner as you put your plan in motion.



Filling Your Sales Pipeline

Consultants rarely establish their businesses because they are great salespeople. In fact, most of us are great practitioners who don't know the first thing about selling! Learn how to establish your brand identity and evaluate everything you are currently doing to market your firm. Together, we will also develop your business development and sales strategies and identify your most viable sales targets for selling your consulting services.



Growing Your Practice

Creating a sustainable consulting practice requires you to always maintain focus on your market. Today's successes could be tomorrow's failures if you aren't careful! Together, we'll develop a strategy to enable the continued success of your firm and review the critical steps required to cultivate additional alliance partnerships. We will also discuss how to be innovative and create new service offerings where you see emerging needs in your market to produce even greater business results.

Jeremy S. Lurey, Ph.D. ■ Your C4C Facilitator

With more than 17 years experience as a management consultant, Jeremy is a seasoned management consultant, trusted business advisor, and dedicated mentor and educator for emerging professionals in the field. With a powerful combination of practical skills and applied consulting experience working with various corporate, not-for-profit, and government agencies, he works with business leaders to improve performance and implement positive changes in their organizations and has personally been honored by The M&A Advisor as one of the "Top 40 Under 40" executives of the year two years in a row. Jeremy has particular expertise in strategic planning, executive and management development, change management, business process improvement, and virtual team effectiveness. In addition to his role as a consultant, he also serves as an Adjunct Faculty member at the Graziadio School of Business and Management and is frequently invited to speak to professional groups at international conferences and symposiums. Over the past 10 years, Jeremy has built his own multi-million dollar consulting practice – not to mention one of the fastest-growing private companies in America according to Inc magazine – and knows all too well just what it takes to make it on your own as a solopreneur.

